



**FOOD REVOLUTION DAY 2015**

**FIGHTING FOR FOOD EDUCATION**

**FRIDAY 15TH MAY**



Hi supporters of the Milan Protocol and BCFN friends, Jamie here!

As you know, I'm a big supporter of the work that the Barilla Center for Food & Nutrition Foundation do. While at Terra Madre last October, I signed up in support of the Milan Protocol and I'm thrilled to see how it's developing, especially now that it's getting included in the Milan Charter.

As fellow supporters of BCFN and the Milan Protocol, I wanted to talk to you about my global day of action, Food Revolution Day. It's back for its fourth year on 15 May, it's all about fighting for food education and I urgently need your support to make a real difference.

As you know, we're currently facing a global obesity epidemic, with 42 million children under the age of five either overweight or obese across the world. The bottom line is the next generation will live shorter lives than their parents if nothing is done to rectify these alarming stats.

I believe that food education is the key to addressing a lot of these problems. It's essential that we arm future generations with the life skills they urgently need in order to lead healthier, happier, more productive lives. I passionately believe this is every child's human right and I hope you agree.

So I'm asking that you do two simple things – first, please sign my [global petition](#) to show your support for compulsory practical food education in schools across the world, then, most importantly, share it via your social networks, to your colleagues, staff and networks.

If you can help me get millions of people to sign this petition, we can create a movement powerful enough to force all G20 governments to take action. Food education will make a difference to the lives of the next generations, so please help. I can't do it without you.

Sign it, share it and let's inspire governments to do the right thing.

**Grazie mille!**

Jamie Oliver x

Visit the Food Revolution Day [website](#) for more ideas on getting involved, including a cooking lesson for schools and loads of great recipes.

[change.org/jamieoliver](https://change.org/jamieoliver)

#FoodRevolutionDay