



**FOOD REVOLUTION DAY 2015**

**FIGHTING FOR FOOD EDUCATION**

**FRIDAY 15TH MAY**



## **SIGN UP SELFIE GUIDE - SIGN IT SHARE IT!**

Jamie urgently needs your help to make a real difference to one of the world's biggest problems. We are facing a global obesity epidemic.

Jamie's launching a **Global Petition** on 29<sup>th</sup> March, which will call on the G20 leaders to put practical food education onto every school curriculum. He passionately believes that it's every child's human right to know where food comes from, how to cook it, and how it affects their bodies. Only then will they be armed with the tools to make the decisions to lead healthier, longer and happier lives.

If you believe in practical food education and want to show your support, we're asking all of our friends, ambassadors and partners to get involved by simply signing the petition and sharing a "**Sign It. Share It**" selfie to spread the word - **see the next page to see what it's all about!**

If you want to **SIGN** the petition, visit [change.org/jamieoliver](http://change.org/jamieoliver) from 29 March.

If you want to **SHARE** your selfie/s on your own social platforms, we'd love you to do so **after 29 March**. Please include the petition link and Food Revolution Day hashtag. Here's our simple suggestion for what you could write:

**SIGN IT. SHARE IT. [change.org/jamieoliver](http://change.org/jamieoliver) #FoodRevolutionDay**

**THANK YOU FOR YOUR SUPPORT**

